



TynTec Provides Conference SMS at Global Messaging 2006 Conference

Conference Will Be First to Use Product From SMS Operator

May 24th, 2006 – London, UK - Enterprise quality SMS operator TynTec is providing its Conference SMS service at the Global Messaging 2006 conference, enabling delegates to participate in question and answer and in-event communication sessions via SMS. The facility is powered by TynTec's eBizSMS v2.0, a unique service incorporating SS7 connectivity which sends and receives messages via computer. This service provides enterprises with an easy-to-use desktop-based front end in a webmail style and guarantees delivery within 10 seconds.

The Conference SMS reception will be made via TynTec's Mobile Long Numbers. Each panel session will have a different User ID, e.g. +44 7624 800400 or +44 7624 800500 to which delegates can text in questions or comments. As soon as the messages are sent by the delegates, they will appear almost immediately in the Conference SMS Inbox screen using the interface of TynTec's eBizSMS v2.0. For more information on TynTec and its eBizSMS service, please visit the company's booth at Global Messaging 2006: A25.

Global Messaging 2006 (www.globalmessagingcongress.com) which takes place in London on May 24th -25th is the largest and most established mobile messaging event in the world. Featuring a 2 day expert led programme, an exhibition showcasing the latest messaging technology and the 3rd Annual Mobile Messaging Awards, Global Messaging 2006 is an excellent value proposition. The programme features over 50 speakers and 6 interactive Sessions and over 250 attendees from 32 countries attended in 2005 – 55% from Leading International Operators.

You still have time to secure your delegate place at what is set to be THE "must attend" event for the Global Messaging Market in 2006. Visit www.globalmessagingcongress.com to register or call the priority booking line on +44 (0)20 7017 5506 or email james.stackhouse@informa.com

The eBizSMS product gives enterprises cost effective and easy-to-use access to TynTec's enterprise quality SMS. TynTec offers deep level access to the global mobile network through its close relationship with Manx Telecom, Digicel Jamaica and Alands Mobiltelefon. This infrastructure ensures secure, rapid and reliable messaging services.

Michael Kowalzik, CEO, TynTec, said: "We feel there is no better place to introduce our Conference SMS service and demonstrate the importance of a guaranteed and reliable enterprise SMS tool. We hope this will add another dimension and increase the level of interaction so that delegates get the most out of the conference."

James Stackhouse, Marketing Manager, Informa, said: "TynTec's quality SMS service is a leading solution to accommodate timely and urgent messages as well as providing a benefit to our participants wishing to take part in various sessions and panel discussions. This should prove an effective means for delegates to get the most out of our conference."

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About TynTec

TynTec (www.tyntec.biz) is an enterprise quality SMS operator for corporates. Through partnerships with network operators Manx Telecom, Digicel Jamaica and Alands Mobiltelefon, TynTec has multiple access points into the deep level mobile telecoms infrastructure (SS7). This, combined with a proprietary SMS-C platform, allows TynTec to offer a new level of quality in SMS.

TynTec's enterprise quality SMS service offers a range of advantages over traditional 'consumer' SMS, making it suitable for mission critical corporate applications. The service offers a highly secure, rapid and reliable communication channel into more than 340 networks in 140 countries, with a single, direct path between sender and recipient. Additionally, companies can extract rich data from their SMS communications, such as delivery receipts and information on the status and location of the receiving phone.

TynTec's access to the deep level mobile network infrastructure (SS7) also enables TynTec to act as an outsourced mobile data operator, providing managed services to MVNO's, MNO's and wireless service providers.

TynTec works with some of the world's leading companies such as British Airways, Accenture, Unilever and TNT who use TynTec's enterprise quality SMS products to facilitate internal and external corporate communications. Additionally, TynTec works with a wide range of SMS aggregators and resellers such as Mblox, Netsize, and Mobile365.

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